



Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

SSIP



A Report On ONE MINUTE GAME for Pitching Skills (*Academic Session: 2025-26*)

Organizing Committee:

Entrepreneurship Club , IAR

Event Coordinator:

Dr. Anjali Mishra

Report Prepared by:

Kashish Jain (Secretary, Ecell)

Date of the event:

22nd September 2025



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Name of Event	One Minute Game for Entrepreneurship Pitching Skills		
Event Type (Co-curricular/ Extra Curricular)	Extra-Curricular		
Platform	Offline		
Place of event	A1-317, IAR		
Date (s) of the event	22 nd September 2025	Time	11:30AM- 1:30 PM
No. of Student/ faculty Participants for Expert talk	Students: 56 Faculty: 2	Level of Activity	University Level
Name of the Coordinator	Dr. Anjali Mishra		
Contact details of Organizers	entrepreneurshipclub@iar.ac.in		
Guest/Expert invited	NA		
Media coverage	NA		
Link to session on online platform	NA		
Payment advice from the Accounts department	NA		
Sponsoring authority	IAR		



Objective of the Event:

The primary objective of the event was to enhance participants' creativity, communication, and pitching skills by engaging them in a practical, interactive product-pitching activity. Through teamwork, strategic thinking, and real-time selling challenges, the event aimed to foster entrepreneurial mindset, improve persuasion abilities, and promote collaboration and active participation among students. Additionally, it sought to create an enjoyable learning environment that encouraged confidence-building and experiential learning.

On 22nd September 2025, the Entrepreneurship Club (E-cell) of the Institute of Advanced Research successfully organized the One Minute Game in A1- 317. The session was under the guidance of our Faculty Mentor cum SSIP Coordinator Dr. Anjali Mishra. The event was planned and executed by the E-cell Core Committee, President- Ms. Nirva Mehta, Vice President- Ms. Kavya Thakor, Secretary- Ms. Kashish Jain, along with the dedicated efforts of the volunteers of the club.

Brief Overview of the Event:

The event commenced with a warm welcome extended to all participants by our Vice President, **Ms. Kaavya Thakor**. Following this, the **core team members** were introduced, and the rules and regulations of the activity were explained to the participants.

The event featured a game designed to encourage creativity, communication, and pitching skills. Participants were divided into **4–5 groups**. Each group first submitted their product ideas, which were then shuffled and redistributed through a chit-picking process. Every team had to pitch the product mentioned in their chit to the **audience of students and faculty members** across the campus.

The scoring criteria were as follows:

- **10 points** for convincing a student to agree to purchase the product within one minute.
- **15 points** for convincing a faculty member.

To ensure smooth execution, each team was assigned **two volunteers** for score tallying, photography, and videography. Teams were given **20 minutes** to pitch their products within the campus. The team with the highest cumulative points was declared the winner.

The activity witnessed **enthusiastic participation** from all teams, creating an engaging and lively atmosphere. After the pitching round, everyone reassembled at the venue, where the results were declared. The **winners and two runners-up teams** were announced by **Mr. Milan Trivedi** and **Dr. Anjali Mishra**.

The event concluded on a successful note with active involvement, creative energy, and an enjoyable learning experience for all participants.



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Outcome of the Event:

1. Improved pitching and communication skills.
2. Boosted creativity and quick thinking.
3. Enhanced teamwork and coordination.
4. Built confidence in public speaking.
5. Gained real-life sales experience.
6. Encouraged active student participation.
7. Recognized winners and motivated others.
8. Promoted entrepreneurial spirit through fun learning.

Feedback of Participants:

Participants shared that the event was highly engaging and offered a fun, hands-on way to enhance creativity and pitching skills. They appreciated the clear instructions and smooth coordination provided by the organizers and volunteers. Many found the product-switching activity exciting and challenging in a positive way. The opportunity to interact with both students and faculty during the pitching round was highlighted as a valuable learning experience. Overall, participants felt the event boosted their confidence and teamwork abilities. Several also expressed interest in attending similar activities in the future.

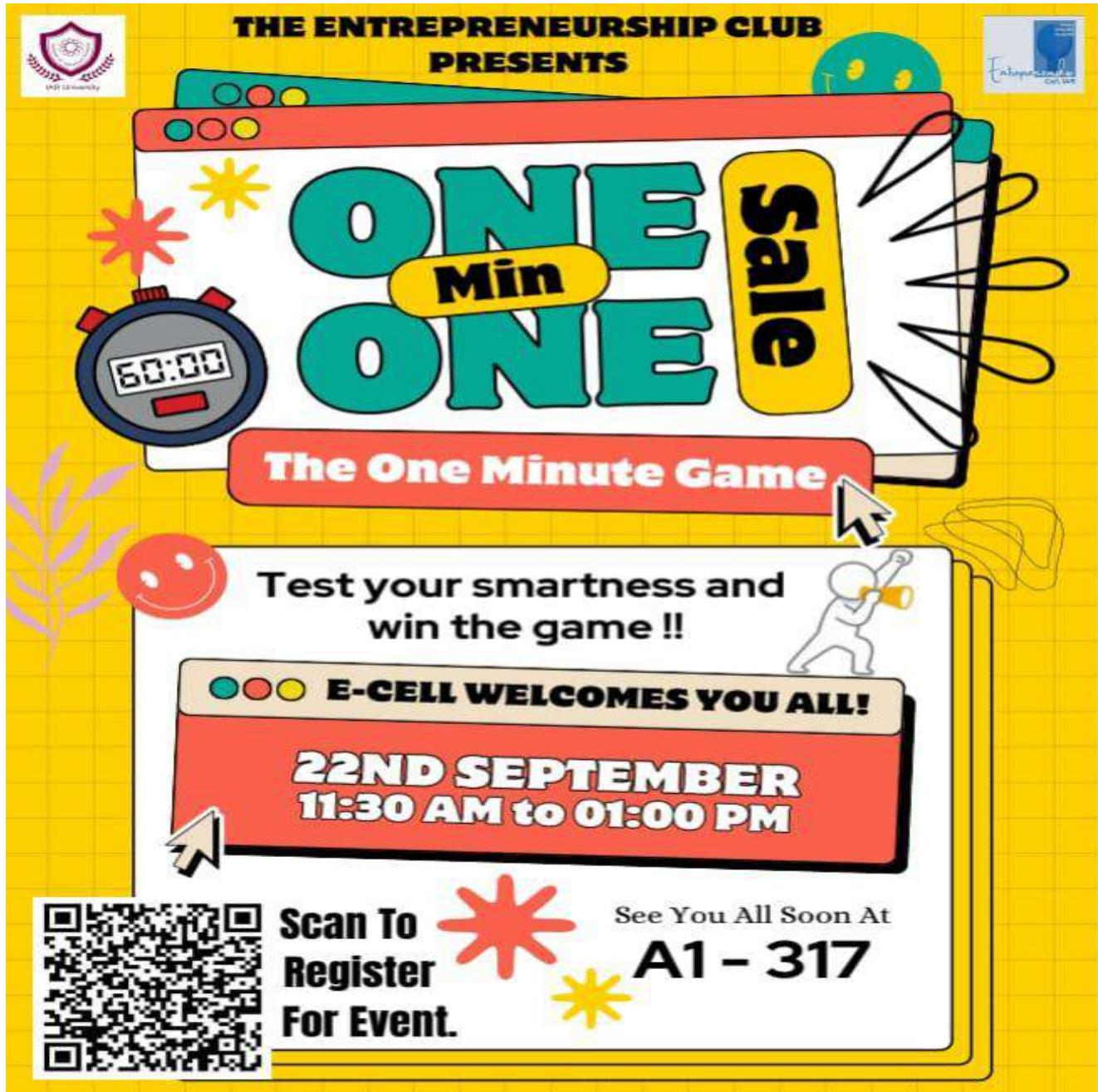


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Short report for Social Media:



When your college society makes you run a marathon 🏃♂ and become a sales rep, all in one semester 🏃♂. Taking 'experimental learning' a little too literally: Now we are running in entire campus just for a ❖ YES ❖ ...



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Glimpses of the Event – “One Minute Game” held on 22nd September 2025:

Theme of the event



Front view



Active Audience



Group photo





Acknowledgement –

The committee members acknowledges contribution of:

- Dr. Anjali Mishra
- Director, IAR
- Dean Academics
- Registrar
- Dean Research
- Heads, All the Department
- Student Volunteers

Enclosures:

- Annexure - A Attendance sheet)

Report Copied to: (attachment sent through email)

- Office of Director, and Registrar
- Office of Dean Research and Academics
- Heads of all the Department
- SSIP/IIC Coordinator

Signature

Dr. Anjali Mishra
SSIP Coordinator, IAR

Date: 19/09/2025

Place: Gandhinagar



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Annexure – A

Attendance of Students:

Student attendance sheet

Sr No.	Name of Student	IAR Enrollment Number	Signature
1.	Sumit Jat	17113	<i>Sumit Jat</i>
2.	Anushka Vepurde	15515	<i>Anushka</i>
3.	Suchi Patel	15565	<i>Suchi Patel</i>
4.	Aniket Sathpathy	14675	<i>Aniket</i>
5.	Kanika Chobay	14879	<i>Kanika</i>
6.	Nayan Shethne	17721	<i>Nayan</i>
7.	Habiba Shethne	17913	<i>Habiba</i>
8.	Kirti Patel	15514	<i>Kirti Patel</i>
9.	Meet Patel	17273	<i>Meet Patel</i>
10.	Hirish	15697	<i>Hirish</i>
11.	Aalap	17092	<i>Aalap</i>
12.	Uday	16954	<i>Uday</i>
13.	Malavneet	15344	<i>Malavneet</i>
14.	Shivam	15267	<i>Shivam</i>
15.	Riya	15445	<i>Riya</i>
16.	Hemang	14885	<i>Hemang</i>
17.	Veer	14961	<i>Veer</i>
18.	Krisha	14950	<i>Krisha</i>
19.	Devang	17395	<i>Devang</i>
20.	Kripa	15224	<i>Kripa</i>
21.	Prajakta	15266	<i>Prajakta</i>
22.	Frank	15125	<i>Frank</i>
23.	Viraj	15277	<i>Viraj</i>
24.	Tamara	15605	<i>Tamara</i>
25.	Yamdan	16535	<i>Yamdan</i>
26.	Shivang	16217	<i>Shivang</i>
27.	YUG GOSWAMI	16370	<i>YUG GOSWAMI</i>
28.	Martin Patel	15916	<i>Martin Patel</i>
29.	Prudhul Kadva	17829	<i>Prudhul Kadva</i>
30.	Setu Ramoliya	17134	<i>Setu Ramoliya</i>
31.	Nilay Patel	16001	<i>Nilay Patel</i>
32.	SNEHA	17210	<i>SNEHA</i>
33.	Rudra Thakkar	14925	<i>Rudra Thakkar</i>
34.	Roshni Goswami	15228	<i>Roshni Goswami</i>
35.	Jiyanshi Patel	15844	<i>Jiyanshi Patel</i>
36.	Vishal Patel	15340	<i>Vishal Patel</i>
37.	Dhanya Mehta	15175	<i>Dhanya Mehta</i>
38.	Nikoli Pormar	15927	<i>Nikoli Pormar</i>
39.	Khusni Jain	15821	<i>Khusni Jain</i>



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40	Dhruv	16.75	✓
41	Ananya Sharma	14304	✓
42	Dheeraj	17851	✓
43	Jaanvi	17667	✓
44	Neha	14819	✓
45	Dhruvi	16345	✓
46	Priyanshi	17640	✓
47	Trishna	15425	✓
48.	Shivam	15136	✓
50	Kavya	14804	✓
51	Bhumiika Ranwani	15377	✓
52	Het Kansagari	14105	✓
53	Parth Panchal	14577	✓
54	Niluza Panjwani	15069	✓
55	Kaelish	15138	✓
56	Matish Jani	16360	✓